

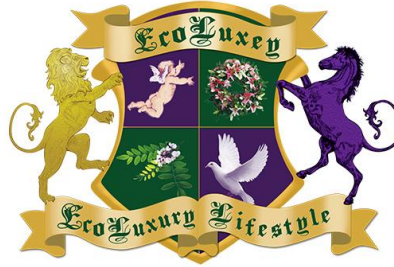
EcoExhibitor Opportunities EcoHoliday Gift Market NYC

101 Crosby St. in SOHO*
New York, NY 10012

December 8th & 9th 2012

9am – 5pm

EcoLuxey.com



EcoLuxey™ Purveyors of EcoLuxury Lifestyle ExperiencesSM
Proud to be a Veteran Woman Owned Business Enterprise.

EcoGift Market Goals:

- To provide qualifying, upscale EcoBusinesses, EcoChefs, EcoFoodie Businesses, EcoDesigners and EcoEntrepreneurs a targeted, timely and cost effective EcoHoliday Gift Show in SOHO, with the opportunity to promote your Green products and services to traditional media, social media, residents, visitors and affluent LOHAS (Lifestyles of Health and Sustainability) Green Consumers.
- Encourage and empower consumers to buy Green and to Green their Holidays.
- Serve as a platform for Sustainable * Made in America * EcoCouture Fashion Designers and EcoEntrepreneurs.
- To launch green products and sustainable designs that are made in America.
- To connect EcoSponsors and EcoEntrepreneurs with traditional mainstream media and social media.
- To raise money for local charities.
- To empower and assist EcoSponsors in fulfilling Corporate Social Responsibility (CSR) to Planet Earth.

*About SOHO – Located in the Borough of Manhattan, SoHo is a blended word formed from the words "South" and "Houston" (referring to Houston Street). SoHo is south of Houston Street (pronounced How-ston) and is bound by Lafayette Street to the east, by Canal Street to the south and by the Hudson River to the west. SoHo represents one of the most desirable luxury neighborhoods in NYC and is home to a great number of Millionaires, Celebrities and affluent EcoClientele.

According to one livability study:



They graded SOHO an F for its high cost of living because the average housing value there is \$980,000. This is exactly why we at [EcoLuxey™](http://EcoLuxey.com), grade it an A+. In addition to the Million Dollar residences, it is also home to a high number of affluent, high-end Clientele. Luxury shoppers from around the world also spend a lot of time shopping in the shops and boutiques in SOHO while in NYC. It is for these reasons that SOHO is the perfect location to reach your ideal target audience, who love living and buying all things Green.

EcoHoliday Gift Market NYC Experience*

Special Guest EcoCouture Men's Designer John Bartlett

Special Guest Made In America EcoCouture Women's Designer David Peck

Special Guest Vegan Pastry Chef Fernanda Capobianco-Payard of Vegan Divas

Saturday – EcoFamily Day

Sunday – EcoHealthy Gluten Free for the Holidays Day

Saturday and Sunday – EcoFashions for the Holidays Fashion Show * Trunk Show

Saturday and Sunday – EcoHealthy for the Holidays Cooking and Baking Demos

Saturday and Sunday - EcoHoliday Gift Market Place

Partial Proceeds Benefiting Tiny Tim Rescue Fund and Covenant House International

*Please note that Special Guest line up and schedule are subject to change without notice.

EcoExhibitors Opportunities Summary

Opportunity knocks! Be a part of NYC's first EcoLuxey EcoHoliday Gift Market Experience in SOHO. SOHO is filled with very affluent EcoConsumers, expecting EcoParents, EcoParents of young children and many moneyed shoppers from around the world, who come there specifically to shop. They are your ideal demographic who are actively seeking ideas and information related to living an EcoFriendly Green lifestyle. Don't miss this tremendous opportunity to engage with the most ideal well educated LOHAS, dedicated and affluent Green Consumers who are committed to creating a better world for future generations.

***EcoExhibitor Package - \$500 and Up See Pricing Schedule on Page 5.**

- EcoExhibitor Booth Package which includes 2 Exhibitor badges, 4 foot table and chair.
- Logo and link on event website for 1 year.
- Logo featured in major promotional materials.
- Social Media Promotional Acknowledgments before the event.

****Limited Number Of EcoExhibitor Packages Are Available.***

EcoHoliday Market Gift Bag Sponsor - \$900 Unlimited

- One product sample or information piece placement in EcoPlatinum VIP Gift Bag.
- One product sample or information piece placement in EcoVIP Gift Bag.
- One product sample or information piece placement in EcoGift Bag.
- Logo, video and link on event website for 1 year.

EcoPlatinum VIP Gift Bag Sponsor - \$700 Unlimited

- One product sample or information piece placement in EcoPlatinum VIP Gift Bag.
- One product sample or information piece placement in EcoVIP Gift Bag.
- Logo, video and link on event website for 1 year.

EcoVIP Gift Bag Sponsor - \$400 Unlimited

- One product sample or information piece placement in EcoVIP Gift Bag.
- One product sample or information piece placement in EcoGift Bag.
- Logo, video and link on event website for 1 year.

EcoGift Bag Sponsor - \$300 Unlimited

- One product sample or information piece placement in EcoGift Bag.
- Logo, video and link on event website for 1 year.

The EcoHoliday Gift Market is produced by EcoLuxey.

Thank you for your participation. Thank you for your support. Thank you for loving Mother Earth.

The EcoHoliday Gift Market Exhibitor Agreement

Compliance with Law: The Exhibitor accepts and agrees to comply with all terms stated here within. The Exhibitor also accepts and acknowledges this agreement and also agrees to be subject to and takes responsible for all applicable Federal, State and local laws, including health and safety codes, food handlers licensing, disability laws, sales tax and any all other laws and regulations. The Meet at the Apartment Venue, EcoLuxey and the EcoHoliday Gift Market agree to cooperate with each other to ensure compliance with such laws, however are not responsible for Exhibitor's compliance with the laws.

Hold Harmless Clause: The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of Exhibitor's activities on the Meet at the Apartment Venue's premises during the EcoHoliday Gift Market and will indemnify, defend and hold harmless the EcoHoliday Gift Market, EcoLuxey and the Meet at the Apartment Venue, it's agents, servants and employees from any and all such losses, damages and claims. The EcoHoliday Gift Market, EcoLuxey and the Meet at the Apartment Venue will not be responsible or liable for any loss, damage or claims arising out of Exhibitor's activities on the Meet at the Apartment Venue's premises.

EcoFood and EcoProducts Waiver: In signing the "EcoHoliday Gift Market Exhibitor Agreement Form," the Exhibitor Company agrees to abide by all Health Regulations of the event location, NYC and New York State. EcoLuxey requires that all EcoProducts, EcoFood and EcoDrinks displayed, sampled, sold and or consumed at and during the EcoHoliday Gift Market, must meet the criteria of being a Vegan product and that it also meets the standards of being a Vegan and or Vegan Gluten Free diet as established by the American Dietetic Association (ADA). In signing this waiver, Exhibitor Company accepts sole responsibility for making these claims. The EcoHoliday Gift Market, EcoLuxey and the Meet at the Apartment Venue, it's agents, servants and employees will not be responsible or liable for any claims loss or damages arising from food, drinks and or products displayed, sampled, sold or consumed at and or during the EcoHoliday Gift Market. In addition to ADA Standards, all food products displayed, sampled, sold and or consumed at and during the EcoHoliday Gift Market, must meet all current Food Allergen Labeling or Consumer Protection Act Laws and guidelines. Exhibitor Company also acknowledges and accepts sole responsibility for acquiring all required NYC and NY State Event Insurance coverage. It is Exhibitor's sole responsibility to fill out all required NYC and New York State forms and pay all related Business permit, sales tax and certificate fees prior to the start of the EcoHoliday Gift Market. Click on the following link to get information about applying for a [New York Sales Tax Identifier](#) for your business.

Food Samples Policy: All food samples must be handed to an adult and not a child during the event. This will allow adults to determine if a food is "safe" for a child to consume. Exhibitor and its employees will be repeatedly asked about the ingredients in your products during the event, since this Experience caters to the Vegan and Gluten Free Communities. It is Exhibitor's sole responsibility to know about all the ingredients in your products and about your manufacturing practices. Please keep in mind that some people may have multiple allergies. **You are required to bring a list of all ingredients for your products and have it accessible for the Public to view.**

Event Travel Arrangements: Kindly keep in mind as you set your travel arrangements, all EcoHoliday Gift Market events and sales will end at 5:00pm on Sunday December 9th 2012. Please do your best to honor this time commitment. Your fellow EcoExhibitors will greatly appreciate your attention to honoring the EcoHoliday Gift Market's time commitment. Thank you for your consideration in this matter.

Exhibitor Fee Policy: All Exhibitor Fees and or Monies are non-refundable and can be applied towards exhibiting a future EcoLuxey Experience event, if and when needed.

Violations of EcoHoliday Gift Market Policy: The Exhibitor Company acknowledges that any and all violations of any kind of the EcoHoliday Gift Market Policies during the event, shall be cause for immediate termination of Exhibitor Agreement. The violating Exhibitor Company shall be told to vacate Event Premises immediately and acknowledges that no Exhibitor Fees, Products and or Monies shall be refunded and or returned.

How to Submit EcoExhibitor Forms:

Kindly Fax/Email All Completed (1) EcoHoliday Gift Market EcoExhibitor Agreement Form and signed Regulations Governing EcoExhibitors Agreement (2) EcoHoliday Gift Market Exhibitor Information Form with the selected Exhibitor Options and Total Amount of selected Exhibitor Fees (3) Email Logo (High Resolution in .jpeg file format) (4) To make payment by Credit Card: Complete and sign the Credit Card Authorization Form on page 6. Fax all completed and signed forms to fax number listed below or scan and email as a .pdf or word attachment to the email address listed below. (5) To make payment by Cashier's Check or Postal Money Order: Make Check or Money Order payable to: Multi-Million Dollar Developers LLC. All Checks, Cashiers Checks and or Postal Money Orders must be sent by registered mail, FEDEX or UPS with tracking option to the postal address below. All payments by Check or Money Order must be received within 5 working days of receipt of EcoExhibitor Agreement Forms. (5) Fax or email all EcoExhibitor Forms, to the following email or Fax Number below:

Fax to: EcoLuxey
In Care of Brooke Guthrie
Fax: 646.349.1683

Email to: Concierge@EcoLuxey.com

To make Exhibitor Fee Payment by Credit Card, see instruction number (4) above.

Make Check, Cashiers Check or Postal Money Order payable to:
Multi-Million Dollar Developers LLC

Postal Address:
EcoLuxey
Brooke Guthrie
1515 Broadway
11th Floor
New York, NY 10036

For more information or questions please contact:
EcoLuxey
Brooke Guthrie
Phone: 212.520.6636
Concierge@EcoLuxey.com

2012 EcoHoliday Gift Market EcoExhibitor Application Form

EcoExhibitor Company Name: _____

Contact Person Name: _____

Contact Person Title: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Yes! I want to be an EcoExhibitor* at the 2012 EcoHoliday Gift Market NYC as indicated below.

Check all that apply:

- Exhibitor Package \$500 Paid In Full Before November 1st 2012
- Exhibitor Package \$800 Paid In Full November 1st - 15th 2012
- Exhibitor Package \$1000 Paid In Full November 16th - 31th 2012
- Exhibitor EcoHoliday Market Gift Bag Sponsor Option \$900
- Exhibitor EcoPlatinum VIP Gift Bag Sponsor Option \$700
- Exhibitor EcoVIP Gift Bag Sponsor Option \$400
- Exhibitor EcoGift Bag Sponsor Option \$300
- Tablecloth Option \$40
- Electricity \$200.00 per 200 watts \$ _____

Pre-Festival Delivery / Storage (Fee TBD) Circle: Yes or No
If Yes is circled, a representative will contact you to make arrangements.

EXHIBITOR TOTAL PAYMENT DUE \$ _____

****Limited Number Of EcoExhibitor Packages Are Available.***

Regulations Governing EcoExhibitors Agreement

I hereby acknowledge that I, (print name) _____ am an authorized representative of the EcoExhibiting Company listed above. I also affirm that I have read, acknowledge and agree to adhere to the rules and regulations of the EcoHoliday Gift Market as stated in the EcoHoliday Gift Market EcoExhibitor Agreement.

Printed Name: _____

Title: _____

Signature: _____

Date: _____

Credit Card Authorization Form

Date: _____

Please complete and sign the following:

| |
|--|
| EcoExhibitor Company Name: |
| EcoExhibitor Representative Name: |
| EcoExhibitor Representative Email Address: |
| EcoExhibitor Representative Phone Number: |
| Business Name or Full Name on Credit Card: |
| |
| Credit Card Full Billing Address Including Zip Code: |
| |
| |
| Credit Card Billing Phone Number: |
| |
| Credit Card Type: |
| Credit Card Number: |
| Credit Card Expiration Date: |
| Three or Four Digit Security Code on Back of Card: |

Total Amount of Exhibitor Fees to be charged to Credit Card \$ _____

The undersigned hereby authorizes the charges indicated above and as indicated on the executed EcoHoliday Gift Market EcoExhibitor Agreement Form contract for the referenced Exhibitor to be guaranteed for full payment to the above Credit Card.

**KINDLY RETURN THIS FORM TO OUR OFFICE BY FAX AT 646.349.1683
OR SCAN AND EMAIL TO CONCIERGE@ECOLUXEY.COM**

Signature of Authorized Exhibitor Company Credit Card User

Date of Signature

To make payment by Credit Card: Complete and sign the Credit Card Authorization Form on this page. Fax all completed and signed forms to fax number listed below or scan and email as a .pdf or word attachment to the email address listed below. To Pay by Check or Money Order see instruction (5) on page 4.

Fax To: EcoLuxey In Care of Brooke Guthrie Fax: 646.349.1683

Email to: Concierge@EcoLuxey.com